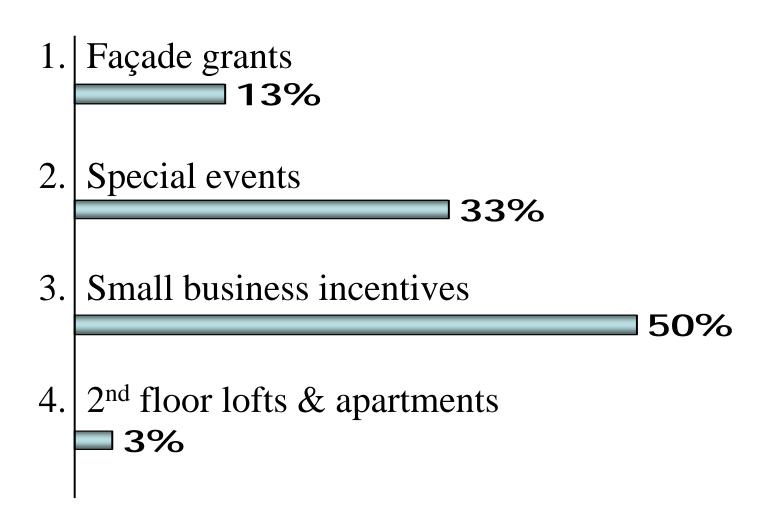
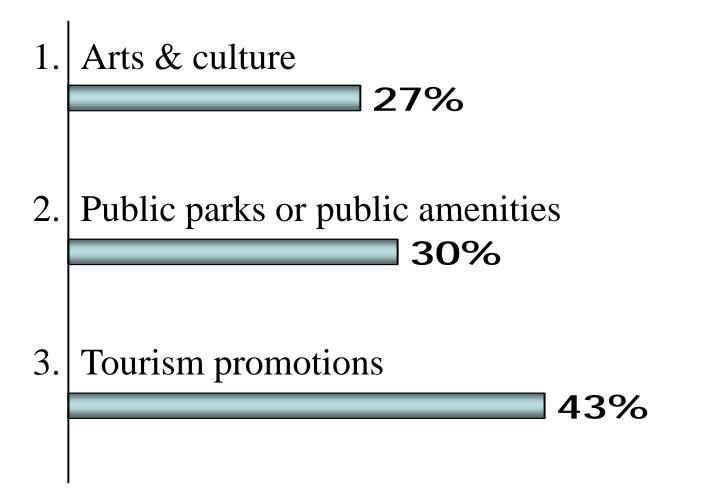
2011 Downtown Summit -Results

February 15, 2011 Marine City

If you had extra \$\$, where would you spend it?



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Are you aware of your community using social media for promotions?

1. No

2. yes



1. Visitors & guests from out of town 25%

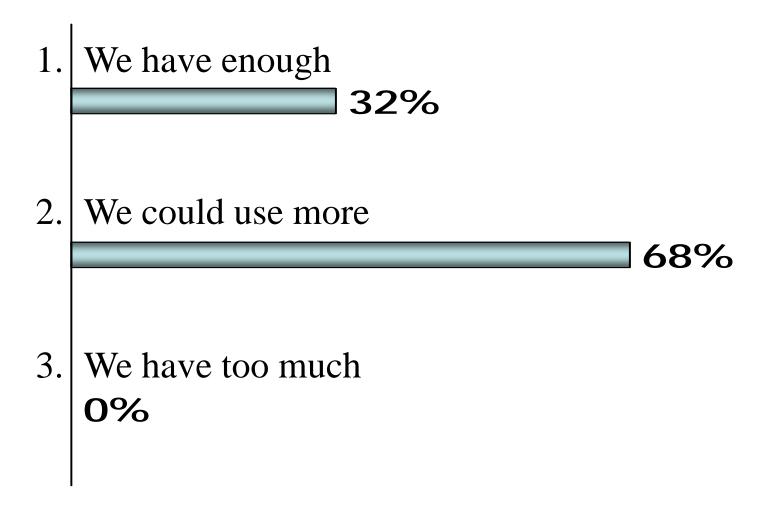
2. Locals

75%

Are there any major developments in the works for your downtown?

2. No

Downtown Housing



Free wireless in your downtown

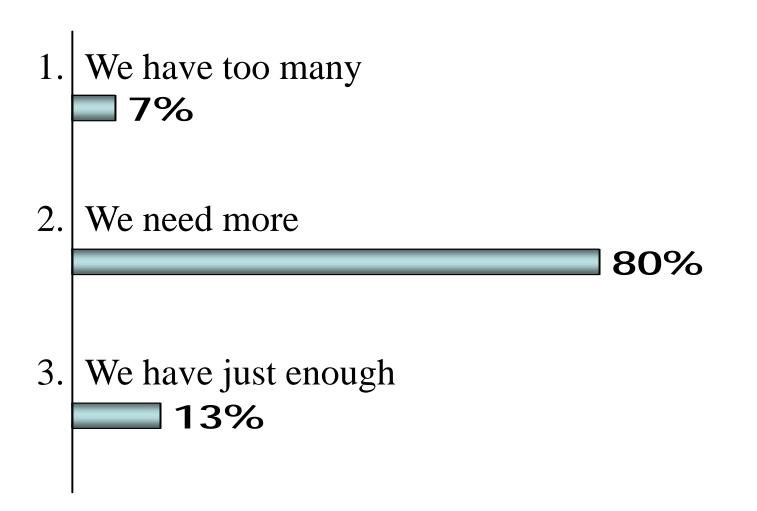
- Not important
 0%
- 2. Important

28%

3. Very important

72%

Special Events



Cross Marketing with Other Downtowns

82%

- 1. Not important **0%**
- 2. Somewhat important
- 3. Important
- 4. Very important

What's more important to your downtown?

Having more 9-5 business & office type jobs
 21%

2. Having niche restaurants, shops, pubs, etc.79%

What do you currently have more of?

 Office type professional business/jobs 41%
 Niche stores, pubs, restaurants, shops, etc. 59%