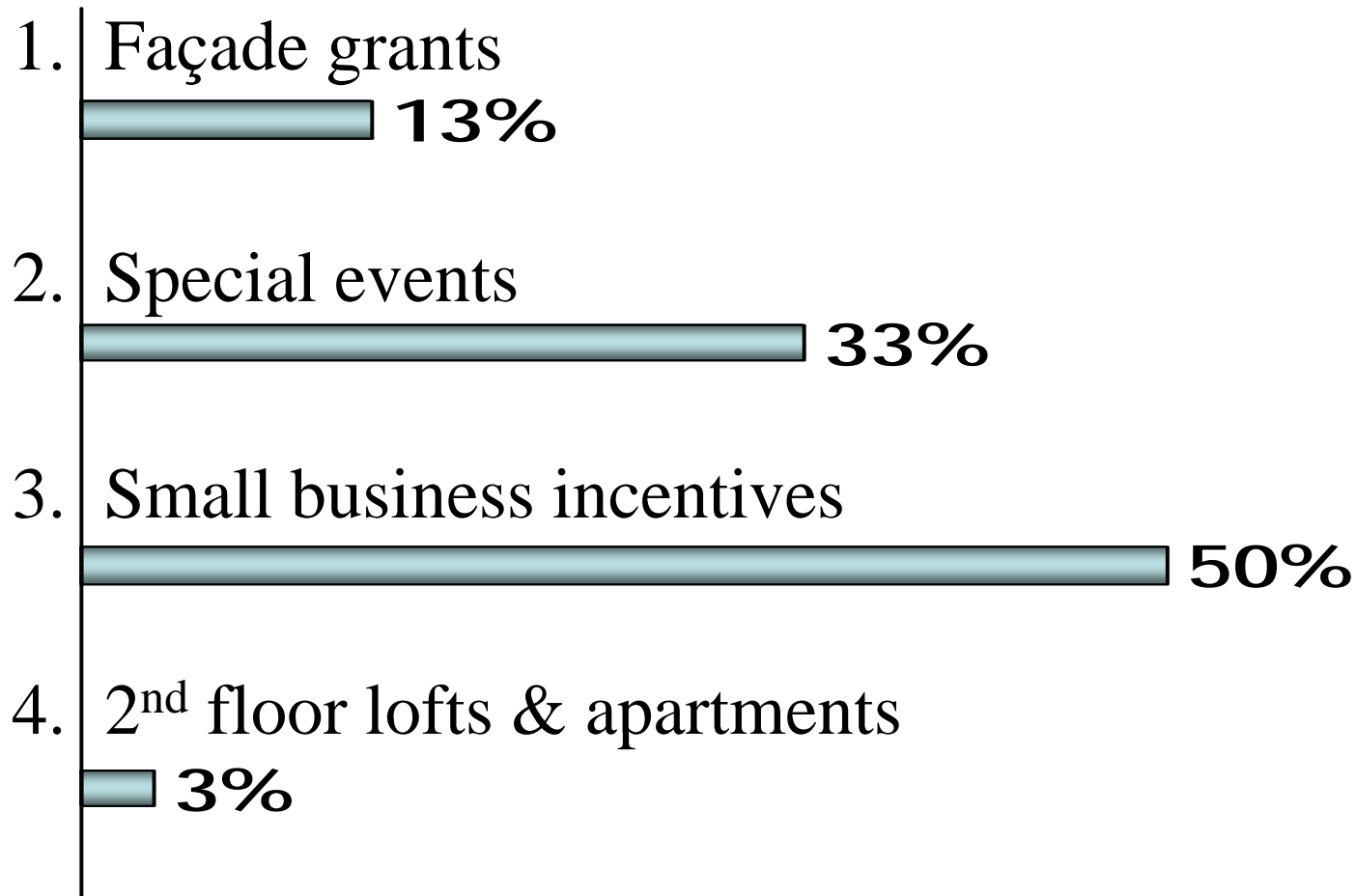


2011 Downtown Summit - Results

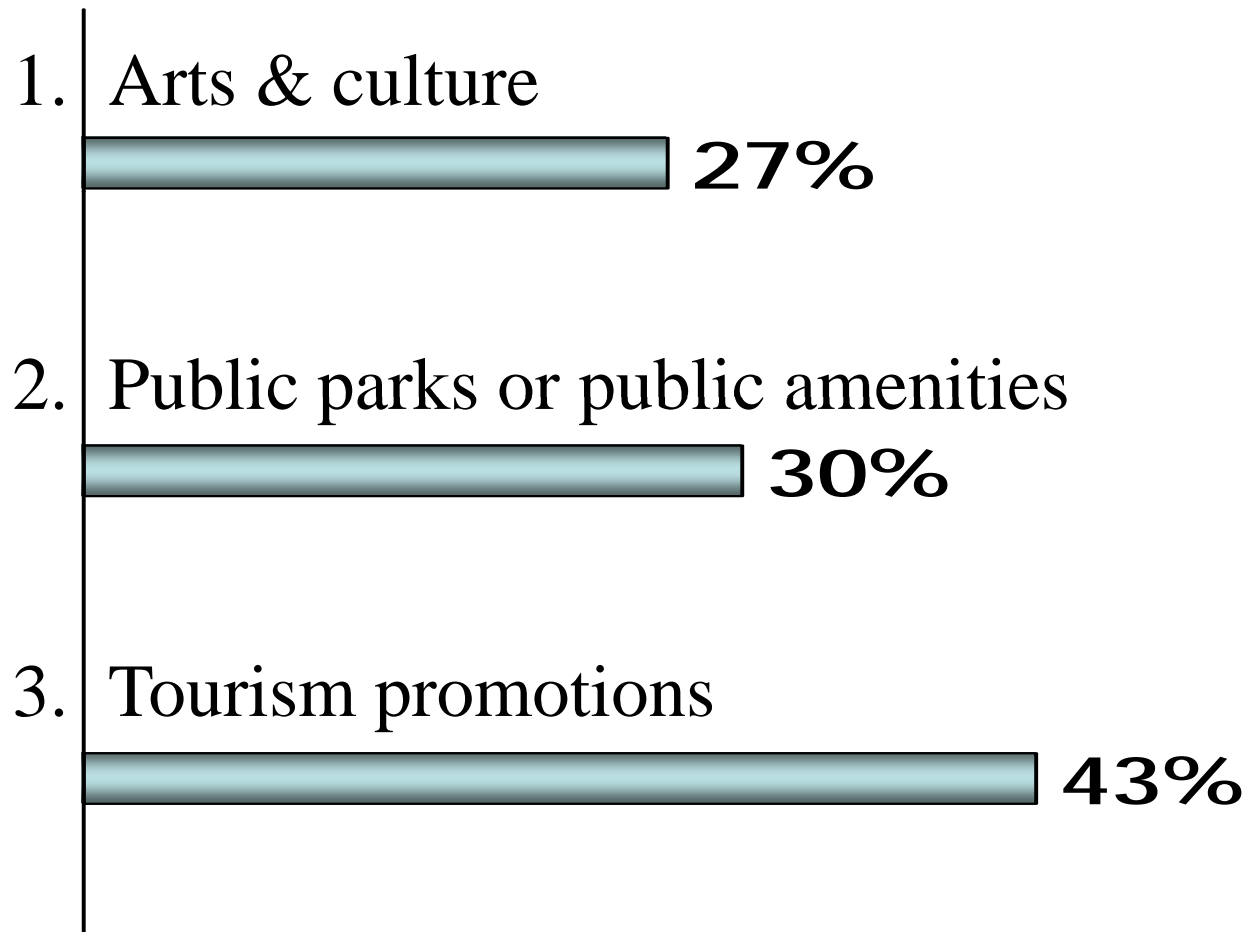
February 15, 2011

Marine City

If you had extra \$\$, where would you spend it?



If you had extra \$\$, where would you spend it?



Are you aware of your community using social media for promotions?

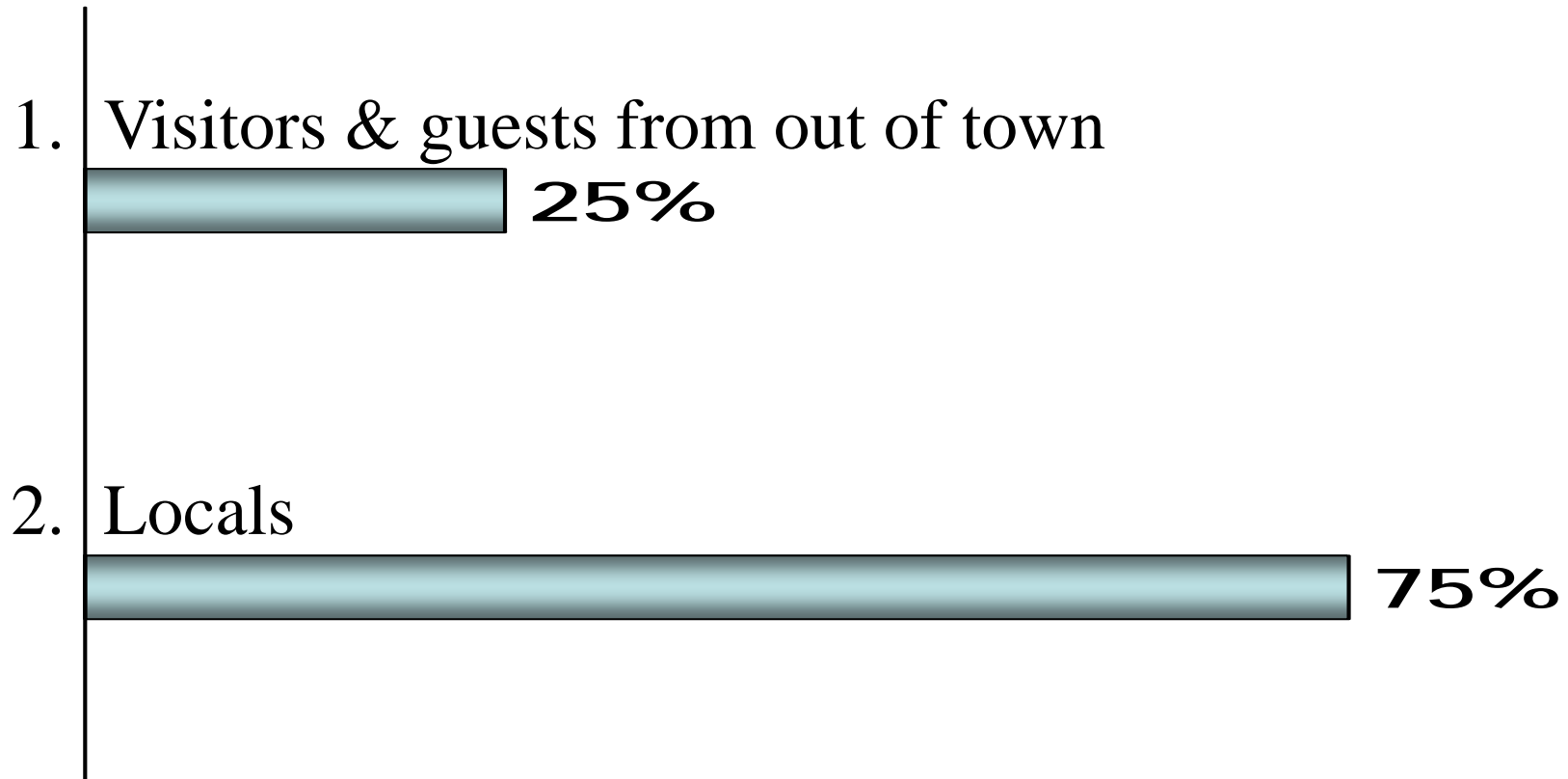
1. No

(1) = 34.5%

2. yes

(2) = 65.5%

Who contributes more \$\$ to your local economy?



Are there any major developments in the works for your downtown?

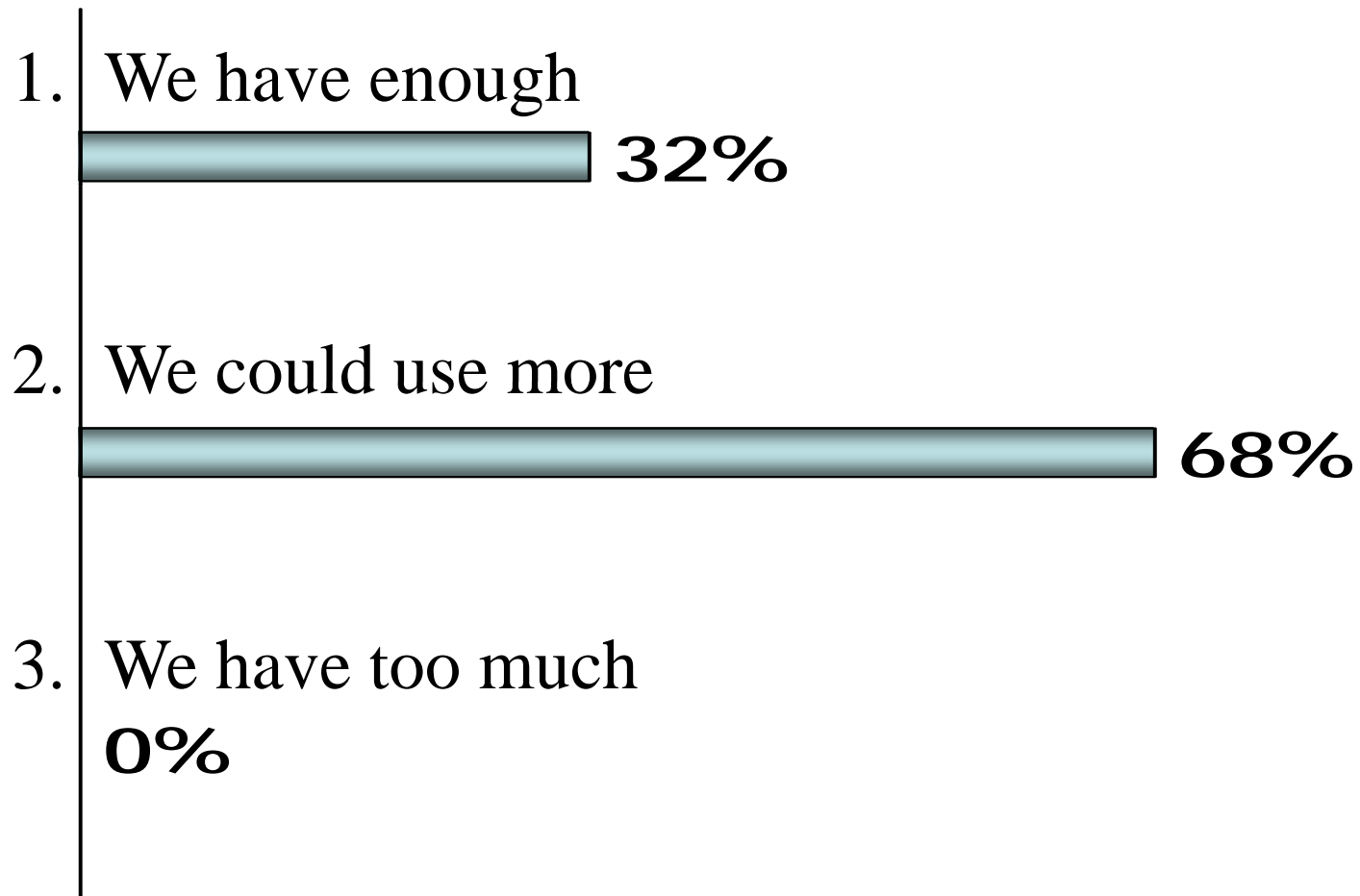
1. yes

(1) = 46.4%

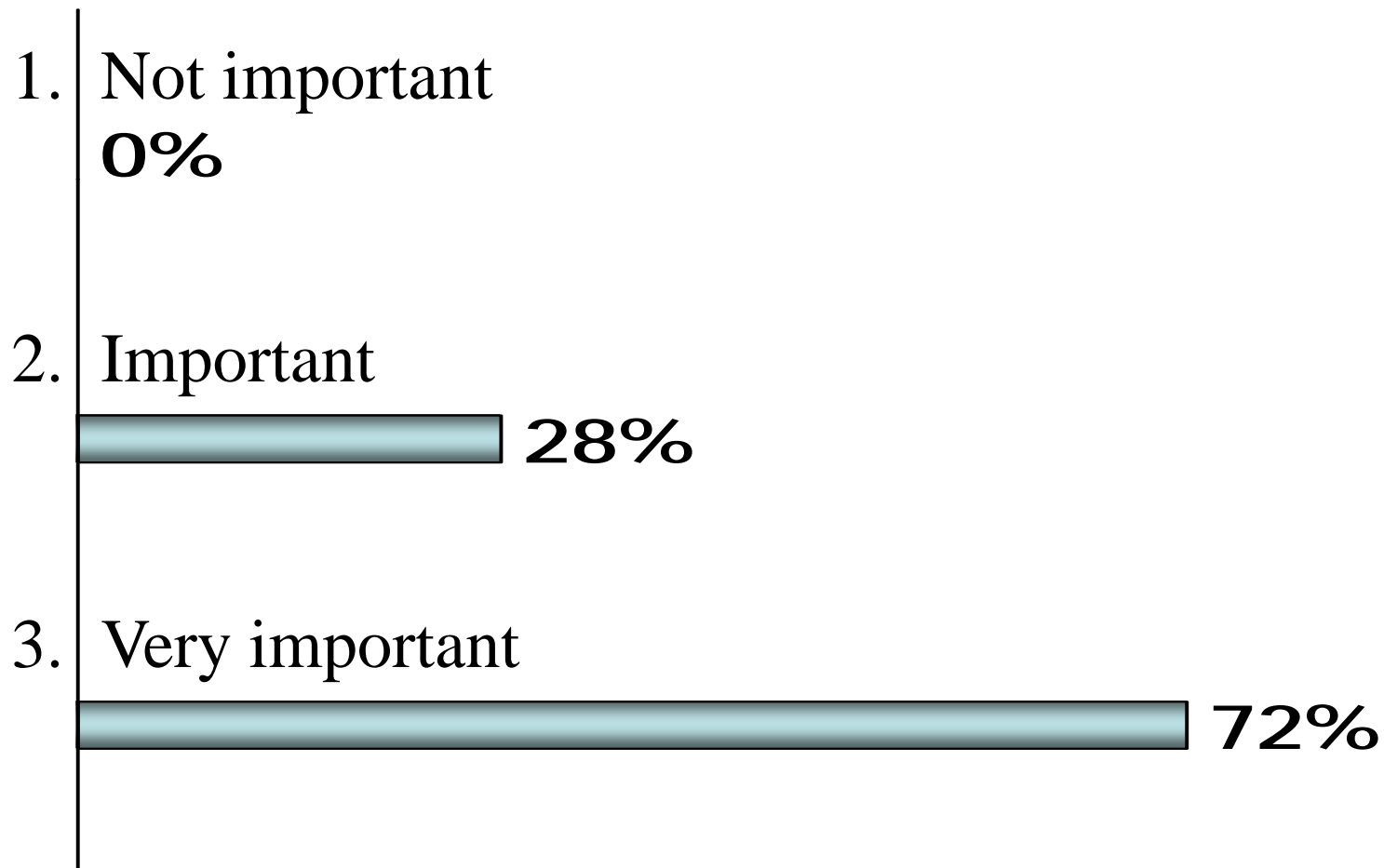
2. No

(2) = 53.6%

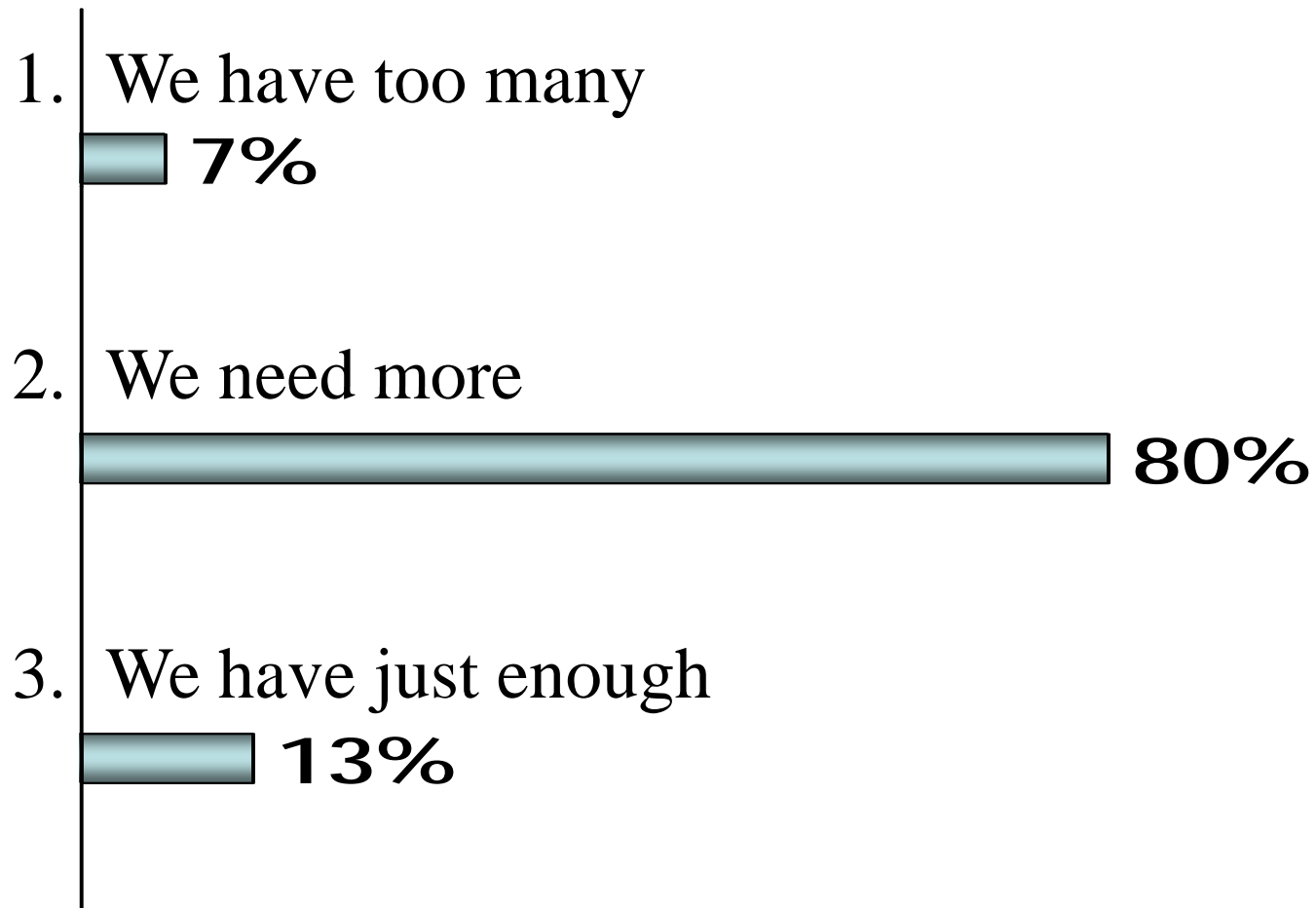
Downtown Housing



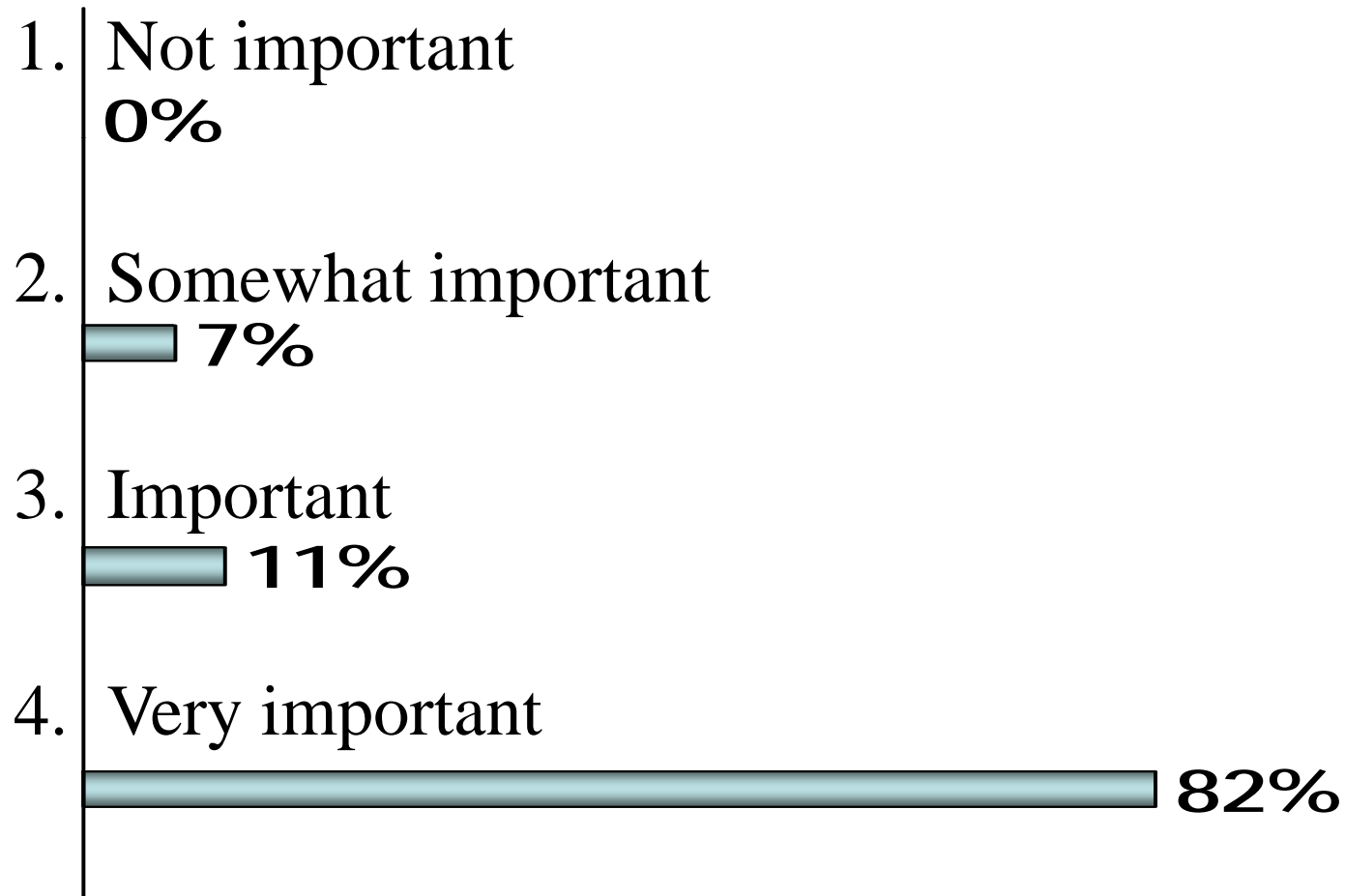
Free wireless in your downtown



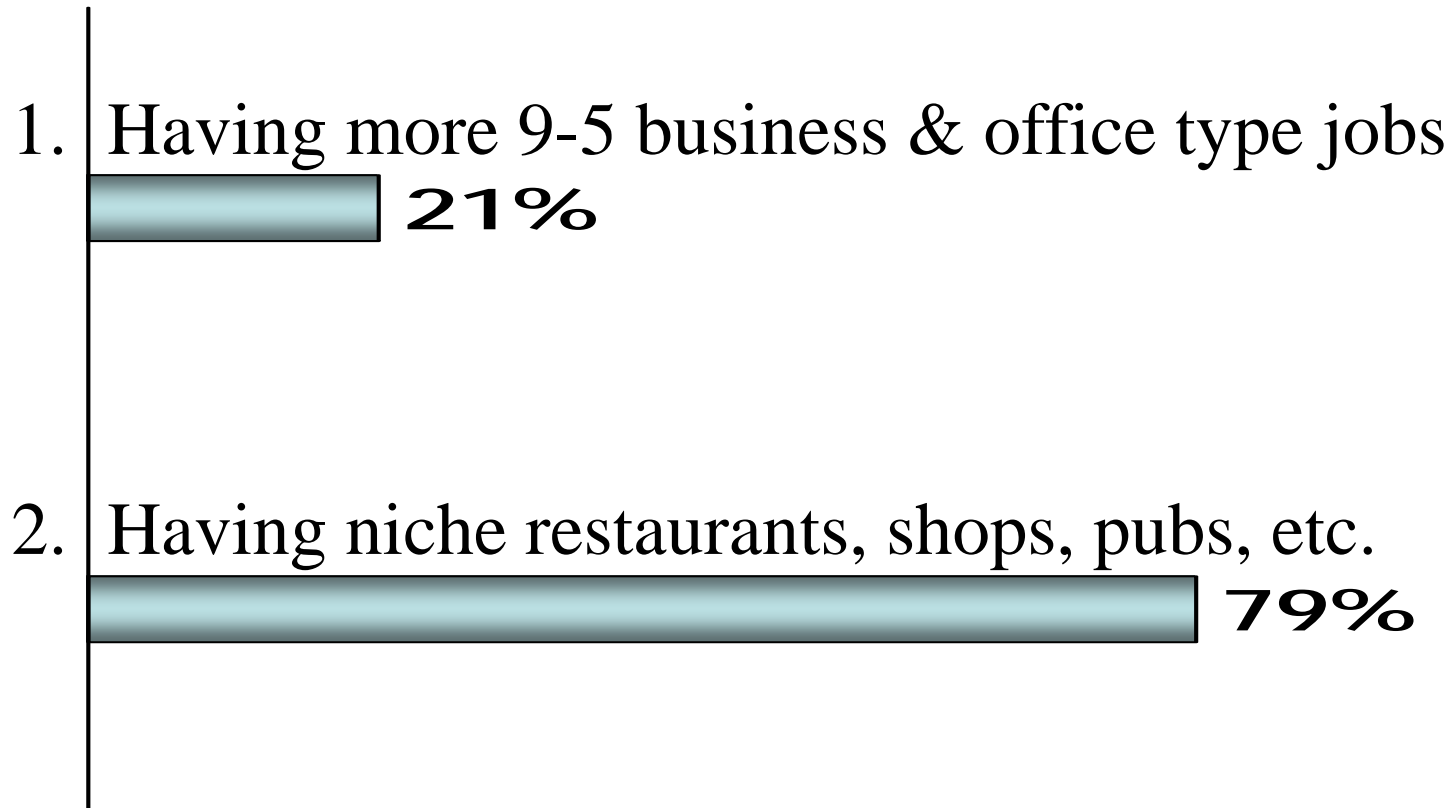
Special Events



Cross Marketing with Other Downtowns



What's more important to your downtown?



What do you currently have more of?

