

Waterfront

- 10-15 Story Observation Deck (similar to Arches in St. Louis) spanning Black River at site of current train bridge
- Build benches and walkways along Black River to encourage Ice Skating
- County Park at mouth of Black River on vacant north shore
- Develop riverfront with Connecting walking path, bike path, plaza, green places with benches
- Outdoor amphitheater at mouth of Black River - north shore
- Floating Tiki Bar & Grille on Black River
- Kayak, canoe, paddleboat rentals
- Waterside campground

Outdoor Structures & Landscaping

- A blend of recreational nature trails & large scale art installations- reflecting history and heritage
- Better lighting downtown
- Community Garden / Botanical Garden
- English Maze
- Fresh coat of paint and some repainted signs-give businesses who do this tax breaks
- Have "outdoor" café style sitting on the sidewalks
- Improving Parking Lots to serve upscale developments
- Luge Track
- Open Air pavilion next to Municipal Office with chess/checkers tables
- Outdoor Ice Skating Rink
- more trees and landscaping
- Outdoor sculptures
- Sand volleyball courts at Pine Grove Park
- Sidewalk areas w/ lighting, planting areas, outside patios... Outside music
- Small "water park" in Pine Grove Park (like Marysville's splash park)
- "Rolling Hill" for kids
- Giant outdoor sandbox
- "Shipwreck" playground
- Create a "Fountain" water park

Arts, Culture & Entertainment

- Arcade, family oriented
- Facility to exhibit the Harrington steam engine
- Artist in Residence Program / Visiting Artist Program
- A blend of recreational nature trails & large scale art installations- reflecting history and heritage
- Brew and View Nights at McMorran
- Community Art Projects in Downtown & Parks
- Decorate a few Parking Meters as 'art' and convert them into 'donation' only meters
- Dinner Theater Train
- Floating stage/platform pontoon boat for music on Black River
- Friday Art Walks- downtown stores host art shows- snacks/wine
- Hands-on Museum or exhibits
- Murals throughout the downtown
- Indian History Museum or Village
- Pioneer Village centered around the log cabin at the site of the Carnegie Center
- Permanent stage area for musicians, mimes, artists, poets to use as desired
- Drive Inn Movie theater

Education

- Law School and/or Engineering school satellite @ SC4 or Baker
- Offer college scholarships to PHS graduates starting in kindergarten
- Boat building school (custom boats)
- Guaranteed Tuition to SC4 or Baker (St. Clair County Promise)

Public Policy Issues

- Create more pedestrian friendly downtown w/ less or restricted traffic
- Better partnership & collaboration with police dept. -- more "tourist friendly"
- Updated laws concerning alcohol on and directly around the perimeter of the Black River
- No more tax exempt buildings on waterfront land
- Long term plan to remove all tax exempt buildings from waterfront land
- Police on bicycle patrols during summer
- Encourage licensed vendors along Black River and in Pine Grove Park

Tourism

- Charter Boat Tours for scuba, fishing, etc.
- Aquatic Touring vehicle – car/boat
- Bike, Segway, moped rentals
- “Customer Friendly” (how to be) training for employees & citizens
- Water Taxi/shuttle on Black River
- Gondola rides
- Cruise Boats w/ overnight accommodations
- expert led or self guided walking tour
- Free trolley rides & historical tours
- Large outdoor chess & checker game boards
- Laundromat for boaters
- Luge Track
- Publicize trolley rides
- Tourist Shops
- Horse carriage rides
- Bicycle rickshaw rides
- Real (staged) shipwreck exhibit
- RV Parking

Transportation & Infrastructure

- Reroute State Trunk Line to give City direct control over Military/Huron
- Dredge the Canal to better boat access

Marketing & Promotions

- Market Port Huron to the rest of southeast Michigan with billboards & ads
- Attractive Back Door entrance to main street business
- Buy Fresh Buy Local Campaign- promote Farmer's Market/local farmers
- Decorate the city with flowers
- Encourage downtown business to stay open late when you have special events downtown
- Hang Banners over downtown welcoming tourists to Downtown Port Huron
- Michigan Historical Marker for Military Road Historic District
- Partner with City of St. Clair to bring tourists to each other's cities
- Publicize Trolley
- New façade restoration program for buildings
- Set up Live feed cameras to be seen on the PH website
- Create a 'Brand" or theme for Port Huron

Land & Buildings

- 10-15 Story Observation Deck spanning Black River at site of current train bridge
- Downtown hotel
- Boating History Museum
- Develop old YMCA property as condos/housing
- Develop a water park
- Great Lakes Aquarium & Conservatory
- Great Lakes Fish Co. Restaurant
- Develop old Jail property as condos/housing
- Indian History Museum
- More Lofts
- Relocate the fire station off of River Street along the Black River
- Create a River Walk Shopping District
- Build Student Apartments for SC4
- Underground Railroad Museum
- MI Car Museum
- Permanent Farmer's Market / Eastern Market style
- Outdoor Amphitheater at mouth of Black River (north shore)
- New façade grant program

Sperry's

- "Indoor mall"
- Convert to something similar to the old Trappers Alley in Greek town, Detroit
- Food venue on the first floor
- Develop as incubator for start up business/boutiques w/ coffee & food court
- Convert into SC4 Dorms w/ first floor retail or commercial
- retail store/gift shop restaurant like Zenders
- book store with a coffee shop.
- Whole Foods store
- Convert into new county library branch
- Tear it down and start over

McMorran

- Convert into hotel-convention center
- Keep as is, but convert into new joint venture with County and local cities/townships with shared financing
- Rebuild as multi-story sports & entertainment center
- Convert into Central Marketplace
- Tear it down and redevelop for other uses
- More events
- More conventions

Small Business

- "Made in the USA" campaign
- "Buy Local" campaign
- A café/study for college students
- A deli & bread store
- A specialty store-fresh produce, meat, wines
- Allow diners to sit outside
- Allow more vendors along the PH walkway near the bridges
- An ethnic food court
- Antique Mall/Organic Bakery
- Black River Party store- pull boat up to store
- Comedy Club- Detroit's 2nd City or local comedians
- Business to Business Communication - get to know each other and each other's products so you can direct customers
- Encourage Hot Dog and food vendors to set up shop downtown
- Encourage via tax breaks, etc some charter fishing companies to start up service out of PH
- Candy Shop
- Fish/Meat Shop
- Fondue Restaurant
- Grocery Store- great deli, fresh veggies
- Ice Cream Parlor
- Incentives for new restaurants that locate on the water
- Incentives for businesses to have common hours
- Inexpensive eateries
- Jazz club- recruit local talent/nationally known artists
- Jet Ski Rental
- Maritime related shops
- Mobile Vendors rent spaces along Michigan to sell food/crafts
- Novelty & Antique Shops
- Parasailing
- Small Professional Offices
- Quick, kid friendly eating place
- Restaurant delivery service to boats on Black River
- Restaurant that is also an experience (ex:Mongolian BBQ)
- Tourist Shops
- Unique retail stores in vacant store fronts
- Wine making shop & outlet
- Encourage licensed street vendors in Pine Grove Park and along Black River

Events

- "Battle of the Bands"-
- "Store crawl". Provide rewards for buying from local stores
- Annual OPEN Hockey tournament
- Annual Yard Games Tournament: ladder golf, horseshoes, etc
- Bike night & events all summer-
- Black River boathouse pub crawl
- Boat Parade
- Brew and View Night at McMorrان-
- Chili Cook-off and/or BBQ Contest
- Outdoor Concert Series
- Fishing Contests (more, bigger)
- Free dance lessons and music at McMorrان or Municipal Office every weekend
- Frequent side walk sales
- Friday Night Live- stores/restaurants open, live entertainment, demonstrations from local organizations
- Guest Chef Series at Farmer's Markey every Saturday
- Classic & Antique car show at McMorrان
- Host a dingy/zodiac poker run between Black River bars and designated areas
- Expand the art fair - bigger, maybe on the water
- International Cross River Swim-
- Kite Flying competitions on the shores of the St. Clair River
- Music Festival
- Monthly Festivals: March-Pub Crawl, Feb-Chocolate Festival, etc.
- Oktoberfest- pumpkin carving contests, costume contest, etc. at McMorrان or Pine Grove Park
- Paddle Boat Races on Black River
- Parade of Boats-
- Pontoon Theme Boat Night
- Rubber Duck Race on Black River
- Saturday street party- cruise in and dance contests
- Scrap booking events
- Spring Social- stores stay open late, close off streets for vendors, street entertainment
- Summerfest- sand castle contests, volleyball tournament, tiki bar, dance contests
- Super Saturday Harvest Festival at Farmer's Market
- Taste of Port Huron-progressive dinner
- Triathlon
- Turn Boat Night into Boat Week
- Wednesday Night Bike Night for motorcycles
- Winter Wonderland- combine ice sculptures with outdoor ice rink, pics with Santa, etc.
- Weekly volunteer cleanup of the Black River
- Great Lakes Cheer Championship